

## INTRODUCTION

During the EoT workshop you have been introduced to the EoT Matrix. Each of its component cells has the potential to make a specific contribution to evaluation, and the choice of which to use will be an important consideration when carrying out an EoT. Which cells will you select? Consider the following issues:

- If you select too many cells, you will increase the cost of doing an EoT and have difficulty processing the information obtained.
- If you select insufficient cells for an EoT, then the information obtained will be inadequate to satisfy stakeholder requirements.
- If you select the wrong cells you will be unable to provide stakeholders with the information they need to make 'good' decisions.

The purpose of the 'Cell-Mates' exercise is to explore cell selection - examining individual cells to understand their contribution to EoT, also their benefits and the tools required.

## BRIEFING

You will have participated in a draw, so that you can 'meet' your cell. And, now, we would like you to imagine that you are this particular cell! Also, we would like you to imagine that as the cell, you are going to introduce yourself to other cells - *Cell Mates*. The process we'll use for introductions will be as follows:

1. You will have 20 minutes to learn about 'yourself' - that is the cell you've drawn. To help you, we have listed, below, questions that you should be able to answer:
  - 1.1 Who are you? State your cell reference within the EoT Matrix.
  - 1.2 What are you capable of doing? Clarify the unique contribution you can offer to an EoT.
  - 1.3 Which tools are you likely to use? Give examples of the tools you'll use.
  - 1.4 Who is interested in the information you can obtain? Identify key stakeholders.
  - 1.5 With which other cells are you likely to be associated? Suggest links to other cells.
  - 1.6 What special benefits do you offer? Identify reasons why you should be used in an EoT.
2. On conclusion of this 20 minute session, you will be given an acetate pro-forma OHP transparency on which you can summarise details of who you are.
3. You will be allocated a **4 minute** opportunity to introduce/present yourself to other Cell-Mates. Note that the 4 minutes is the maximum time you'll be allowed..